

HNRV FLWR - WAITING ROOM MUSIC VIDEO RELEASE

For 4/24/20 release
jocelyn@wecolorlive.com

THE SONG

“This song was written while sitting in a waiting room for my bandmate in a pediatric cancer clinic in New York City. Between the battle for his life and an intense breakup I just had, I was in a terrible space. As I was waiting, a volunteer clown came in and started making all the kids laugh. That moment shook me — to see sick children finding joy helped me find my own joy amid the darkness. Breakups and cancer are not contagious, but love is. The lyrics for this song were written right then, under the fluorescent lights of the waiting room.” - HNRV FLWR

THE VIDEO

The opening line of the song is “Sitting in the waiting room of the great beyond...”. If you have ever been to a HNRV FLWR show, you know it’s more of a rambunctious spiritual service than a typical Saturday night concert. HNRV is not shy about addressing the audience. Whether he’s preaching about the tribulations of the void before stage diving backwards into the crowd or making a music video, the audience is always considered. This video stays true to those philosophies, inviting the viewer into this metaphorical waiting room. Shot mostly in an abandoned firehouse in Fleischmanns, NY on a 30-degree day in January, you can feel how cold it is; you see his breath as he sings while soaking wet and dripping water. As difficult as the conditions are, you watch as HNRV goes within himself to remember the warming nature of love, bringing us to a brighter place. Like the familiar saying, “pouring your heart out”, in a symbolic outpouring of love the water represents love and its cleansing ability to wash over everything. Just by meditating on the power of love, he *trance-ports* himself from the 4-walled purgatory of a waiting room to the vast ocean of love.

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ABOUT

HNRV FLWR

“My mother gave psychic readings to new friends in new towns all through my childhood-- she meditated, we fled a cult, practiced Judaism for a year, and then she became a born again Christian. She was and still is a seeker. At fourteen, I went to a punk show. There, I witnessed how music can save people, if only for a moment. At sixteen I left home and have been writing songs and practicing a sort of secular spirituality, where music is the prayer, ever since.”

WE COLOR LIVE

HNRV FLWR is the first artist to be managed under We Color Live. WCL prides itself on representing talented musicians, media creatives and artists of all kinds. Based in New York and run by a team of passionate art, fashion+music lovers, they are firm believers in discovering new artists, nurturing their creativity and helping them achieve sustainable success. A team of friendly, open-minded and dedicated professionals who will go the extra mile to ensure their artists are well represented.

CREATED BY [WONDERKIND WORKS](#) & [WE COLOR LIVE](#)

Director / Editor: Kevin Van Witt

Producer: Jocelyn Simone

Art Director: David Van Witt

Grooming: Chelsey Pickthorn ([PICKTHORN](#))

Gaffer: Dylan Kaplowitz

Filmed in Fleischmanns, NY & Far Rockaway, NY

[A peek BEHIND THE SCENES](#) (not for release)